

GOTOCOLLEGEFAIRS, LLC

Notice of Additional Privacy Rights for Users in the EEA

This Notice of Additional Privacy Rights (“Notice”) is a supplement to the **GoToCollegeFairs, LLC Privacy Policy** and applies to users located in the European Economic Area (“EEA”) whose personal information we collect or process as detailed in the Privacy Policy. When using the terms “we,” “our,” “us,” “GTCF”, or the “Website,” we are referring to GoToCollegeFairs, LLC (“GTCF”) (collectively referred to as "we", "us", and "our").

The Privacy Policy details the types and sources of personal information we collect or process, as well as our uses and disclosures of the information. If you are unfamiliar with our Privacy Policy, please review it here: [Privacy Policy](#). If you are a user in the EEA, we encourage you to retain a copy of both the Privacy Policy and this Notice for future reference.

Our Privacy Policy continues to apply to users located in the EEA and governs our general privacy practices; however, this Notice explains how users located in the EEA can exercise additional rights in connection with their personal information. In the event that there is an inconsistency between this Notice and the Privacy Policy, this Notice will govern as to users located in the EEA.

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1. Description of Personal Information

As stated above, the Privacy Policy details the types and sources of personal information we collect or receive, as well as our uses and disclosures of the information. We will only collect or use personal information as identified in the Privacy Policy.

We will not collect additional categories of personal information or use the personal information for materially different, unrelated, or incompatible purposes without first providing you notice.

2. Description of Privacy Rights

If you are located in the EU, the General Data Protection Regulation provides you with the following rights regarding your personal information:

- **Right to Access:** You have the right to obtain confirmation of whether we are processing your personal information and to request copies of your personal information that we collected from you. We may charge you a small fee for this service. You also have the right to obtain information on the purposes of processing, categories of Personal Data concerned, recipients to whom your Personal Data has been disclosed,

the period for which your Personal Data is being stored, and the right to lodge a complaint. You can review and make changes to your account profile by logging into the Website via your self-created username and password.

- ***Right to Rectification:*** You have the right to request that we correct any personal information that you believe is inaccurate. You also have the right to request that we complete any of the personal information that you believe is incomplete. You can review and make changes to your account profile by logging into the Website via your self-created username and password.
- ***Right to Erasure ('to be forgotten')***: You have the right to request that we erase your personal information, under certain conditions.
- ***Right to Restrict Processing:*** You have the right to request that we restrict the processing of your personal information, under certain conditions.
- ***Right to Object to Processing:*** You have the right to object to our processing of your personal information, under certain conditions. You also have the right to withdraw consent to processing, under certain conditions.
- ***Right to Data Portability:*** You have the right to receive your Personal Data in a structured, commonly-used and machine-readable format and to request that we transfer the personal information that we have collected to another organization, or directly to you, under certain conditions.
- ***Right to not be Subject to Automated Decision-Making:*** You have the right to not be subject to a decision based solely on automated processing, including profiling, that could have a legal, or similarly significant, effect on you.

3. **Exercising Your Rights**

To exercise any of your rights as user in the EEA, you may take any of the following actions:

- Submit a "[Contact Us](#)" form on the Websites;
- Call us at +1-888-601-0200; or
- Email us at info@gotocollegefairs.com.

To submit your request by email, you will need to include the phrase "EU Data Subject Request" in the subject line and include the following language in the body of the email:

"As of [Date], I, [Full Name], hereby request that GTCF [select as appropriate: provide me with a copy of my personal information and attending disclosures/ expunge my personal information from their system/ modify my personal information to reflect the changes identified herein/ restrict the processing of my personal information as identified herein/ transfer my personal information to the individual or entity identified herein]. By making this request, I attest, under penalty of perjury, that I am resident of the European Union and that I am the individual whose information is the subject of this request."

Emailed requests must include the email address or mailing address, as applicable, for us to send our response. We may request additional information from you to verify your identity. If we are unable

to reasonably verify your identity, we may refrain from granting the request. If you are making the request on behalf of your minor child, please indicate the same.

If you choose to request that we delete certain portions of your personal information, it may affect your ability to use the Websites, register for college fair events, or share your information with colleges, universities, sponsoring college fair associations, or your high school counselor.

We reserve the right to maintain proper business records as required by law, or for other legitimate business purposes to the extent permitted by law, even if such records contain your personal information.

4. Security and “Do Not Track” Signals

We understand that the privacy and security of your personal information is important to you. In keeping with this understanding, and with our legal obligations, we utilize appropriate administrative, technical and physical safeguards to protect your personal information.

If you do not want your internet activity or similar information tracked or collected through the use of cookies, you should review your web browser settings. Most web browsers allow a user to restrict these functions; however, you should note that disabling cookies may prevent certain website features from functioning properly. We do not use “cookies” to collect your information. Because we do not engage in any tracking activities, our Sites do not support or respond to “do not track” or similar technical requests you may activate through your computer or browser settings.

5. Changes to this Notice

We reserve the right to modify this Notice at any time. When we make changes to this Notice, we will post the updated Notice on the website and provide notice to you as required by law. You are responsible for periodically reviewing this Notice. The Notice posted at any time on this website shall be deemed the Notice then in effect. Your continued use of our website following the posting of changes constitutes your acceptance of the updated Notice.

6. How to Contact Us

If you have any questions or comments about this Notice, or if you wish to make a complaint about how we have handled personal information about you, please contact us using the contact details below and we will do our best to assist you:

GoToCollegeFairs.com
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Suite 112-254
Robbinsville, NJ 08691
Email: info@gotocollegefairs.com
Telephone: (888) 601-0200

Last Updated and Effective: August 10, 2020.